

Green Growth, Green Jobs:

Integrating Employment and Environmental Policies Across Europe



Wednesday 29th January 2014

NH Hotel du Grand Sablon

Brussels



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Overview

In the EU, more than 20 million jobs are already linked to the environment and the figure will increase as the EU continues its commitment to growing the economy while protecting natural resources. A key objective of *Europe 2020*, the strategy for growth and jobs, is to address the need for sustainable and inclusive growth through the promotion of a competitive and greener economy in the EU. A priority will be to support businesses to compete globally while being able to make the shift to a greener economy, which will require the labour market to acquire the skills and training needed to work in the green economy.

Green jobs apply to a wide range of sectors such as construction, transport, energy supply, engineering or science. The EU initiative *New Skills for New Jobs* should help in supporting the transition to a low carbon economy by allowing Member States to anticipate the future labour market needs in this area, making green growth a potential solution to the current unemployment crisis.

As part of the 2020 strategy, the EU has committed to offer its support to businesses so they can achieve the shift to a greener economy whilst remaining competitive on the global stage. Investments and innovative projects are indeed essential to the achievement of the transition to a green European economy. The EU climate and energy package also reflects the recognition of jobs creation through climate and energy challenges.

This timely international symposium provides an invaluable opportunity for delegates to examine the future of green growth in Europe by focusing on its economic, social and financial aspects. Delegates will explore how future skills-needs can be better anticipated to suit the market and how the green economy can be boosted by investing in green technologies and eco-innovation.

It will support the exchange of ideas and encourage delegates to engage in thought-provoking topical debate. Public Policy Exchange welcomes the participation of all key partners, responsible authorities and stakeholders.

“ The new study demonstrates that good business, job creation and environmental protection can go together and generate widespread benefits. This suggests that Europe has a strong niche in the green business, a niche which can promote competitive, resource-efficient and sustainable growth.”

- Janez Potočnik, European Commissioner for the Environment, May 2013

Venue and Accommodation

NH Hotel Grand Sablon,
Rue Bodenbroek 2/4. B-1000 Brussels
Belgium



Why Attend?

- ✓ Discuss the future of green jobs in the EU and the implementation of the *Europe 2020* strategy in Member States
- ✓ Assess the impact of green growth on the job market and the creation of new jobs and skills in line with green technologies
- ✓ Analyse investments and funding opportunities to promote the green transition in Europe
- ✓ Examine eco-innovation projects and explore green growth opportunities across Member States
- ✓ Share best practices on the promotion of green jobs and professional training

Who Should Attend?

- Small Business Federations
- Chambers of Commerce
- Social Funds
- Environmental Associations
- Training Managers
- Recruitment Advisers
- Organisational Development Professionals
- Institutes for Occupational Health
- Institutes for Training and Employment
- Trade Unions
- Employers' Associations
- International and Regional Organisations
- National Ministries and Institutes
- Joint Committees on Environment
- Social Exclusion Officers
- Confederations of Independent Unions
- Local Area Trailblazers
- Regional Development and Natural Environment Specialists
- Local Authority Green City Teams
- Local Authority Waste and Recycling Professionals
- Local Authority Waterways Professionals
- Relevant Central Government Departments
- Sustainable Development Stakeholders
- Transport Leads
- Sustainable Tourism Professionals
- Directors and Heads of Parks and Public Spaces
- Environmental Services and Policy Professionals
- Environmental Services Sustainability Professionals
- Environmental Services Urban Design Professionals
- Environmental Planning and Design Officers
- Conservation Professionals
- Environmental Campaigns Professionals
- Environmental Enforcement Professionals
- Housing Authorities and Professionals
- Farmers and Fairtrade Stakeholders
- Farming Organisations
- Rural Organisations
- Agriculture, Fisheries and Forestry Professionals
- Agricultural Research Professionals
- Energy Leads
- Biodiversity Leads
- Renewable Leads
- Horticultural Managers
- Energy Efficiency Professionals
- Green Education Professionals
- Schools and Education Stakeholders
- Regeneration Professionals
- Pollution Professionals
- Private Sector Environmental Organisations
- Business Development Professionals
- Finance Leads
- Greening Retail Organisations
- Greening Industry Professionals
- Third Sector Organisations

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Programme

- 09:15 Registration and Morning Refreshments
- 10:00 Chair's Welcome and Opening Remarks
- 10:10 **Developing Green Growth and Jobs in Europe**
- Defining 'Green Collars' on the European Job Market
 - Assessing Existing European Strategies for Green Growth
 - Green Jobs as Part of the New Skills for New Jobs Agenda
 - Policy Recommendations
- 10:40 **First Round of Discussions**
- 11:10 Morning Coffee Break
- 11:30 **Tackling Unemployment through New Jobs Creation**
- Addressing Green Jobs in the Context of the Global Economic Crisis
 - Providing Accurate Estimates on the Future of 'Low Carbon Jobs' in Europe
 - Educating People on Green Sector Opportunities
 - Recommendations for Future Actions
- 12:00 **Second Round of Discussions**
- 12:30 Networking Lunch
- 13:30 **Promoting the Green Economy through Eco-Innovation**
- Linking Environment, Innovation and Growth
 - Training Professionals to Exploit the Latest Green Technologies and Applications
 - Associating Job Transformation with Environmental Initiatives
 - Exchange of Best Practices across Europe
- 14:00 **Third Round of Discussions**
- 14:30 Afternoon Coffee Break
- 14:50 **Stimulating Investments in the Green Economy**
- Ensuring SMEs' Participation in Green Growth Projects
 - Removing Regulatory and Financial Barriers to Green Growth
 - Strengthening Cooperation at the European Level
 - Supporting and Funding the Transition - The Importance of Public and Private Investments
- 15:15 **Fourth Round of Discussions**
- 15:45 Chair's Summary and Closing Comments
- 15:50 Networking Reception
- 16:30 Symposium Close

Please note that the programme is subject to change without notice

Event Details

Date: Wednesday 29th January 2014
Time: 10:00am – 4:30pm
Venue: NH Hotel du Grand Sablon,
Brussels



Speakers include

- ✓ **Rozalina Petrova**, Socio-Economic Analyst, Unit for Resource Efficiency and Economic Analysis, DG Environment, European Commission (confirmed)
- ✓ **Philippe Adriaenssens**, Advisor, International Affairs, EUROCHAMBRES (confirmed)
- ✓ **Mr. Bert Colijn**, Labor Market Economist, The Conference Board (confirmed)
- ✓ **Jadwiga Zurad**, Project Manager, Collaborating Centre on Sustainable Consumption and Production (confirmed)
- ✓ **Martijn Broekhof**, Associate, European Climate Foundation (confirmed)
- ✓ **Sebastien Godinot**, Economist, WWF European Policy Office (confirmed)

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Parvin Madahar on +44 (0) 20 3137 8630

or email parvin.madahar@publicpolicyexchange.co.uk

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